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| Date | 03 September 2018 | Doc/Ref/No: | PBCAUH/18-Q1/0903-EC-01 |
| Document Name | Chairman's Report for First Quarter Term 2018-2020 | | |
| Period Covered | 01 April 2018 to 31 August 2018 | | |
| Routing | All Executive Committee Members All PBC Members The Philippine Embassy, Abu Dhabi, UAE | | |
| Prepared by | Deborah Gay Aragon Dayrit PBC Chairman 2018-2020 | | |
| Cover Letter | | | |

Dear All:

This is to formally update each of you of the activities performed, coordinated and collaborated with the undersigned and the PBC Executive Committee (ExeCom) members for the last four (4) months, including the current plans, ongoing developments and future activities that we have initiated for the purpose of providing more benefits to current members of the council, and moreover, to encourage other Filipino owned and managed companies and individuals to take part of the PBC for a stronger Filipino business community organization.

Please feel free to browse on the report below and if you have any inquiry, kindly get in touch with us so we can address your concerns at the earliest.

Our ExeCom vision for this term, alongside the initial PBC mission & vision; is to provide our members with a more accessible, more beneficial, closer knit relationship, and a more active business center that will help strengthen the Filipino businesses, their community exposure, their personal & personnel's business knowledge and their share in social responsibility & impact that changes or improves lives of others.

We the ExeCom, are still facing challenges in our objective to complete our master plan; but as early as we can, we would like to get your involvement to enable us to execute our activities accordingly. Please bear with us if we have some lapses but rest assured that we shall never stop until we successfully deliver what we promised to provide.

Sincerely,

Deborah Gay A. Dayrit



| First Quarter Report | | |
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| Month | Activity Description | Remarks |
| 31 st March 2018 | PBC Election 2018-2020 PBC Executive Committee | Initiated by the PBC members and previous PBC Executive Committee. Minutes of the meeting (MoM) will be routed by previous ExeCom for the members' information. |
| | New PBC 2018-2020 Executive Committee Chairman Vice Chairman Corporate Treasurer Corporate Secretary Director for Marketing & Communications Dir. For Trade & Industry Dir. For Sponsorship Dir. For Events Dir. For Membership Honorary Chairman & Co-Founder | Deborah Gay A. Dayrit Engr. Roque Senga Dra. Rose Bandola Christian Jay Redual Flariden Dela Torre Gau Raganit Paolo Rivera Esme Pangilinan Rolly Brucales Mr. Jovy Tuano |
| 7 th April 2018 | First PBC ExeCom Meeting Initial Planning for Quarter 1 of 2018 Term | Attended by the majority of newly elected officers with 2 absentees due to previous engagements. Officers were able to draft the initial plans on a per division objectives. MoM is publicly available and may be accessed by request. |
| 18 th April 2018 | Courtesy Call to Philippine Ambassador H.E. Constancio R. Vingno Jr. and the PE Dignitaries | Attended by the majority of ExeCom. Introduction of PBC ExeCom as well as meet & greet with the PE officials. Photo documentary available at PBC FB page & website. |
| 22 nd April 2018 | Participation of PBC on American Chamber of Commerce (AmCham) American Business Council. | Attended by 3 PBC officers, and all Abu Dhabi business councils from different nationality groups. PBC made a commitment to actively participate in council's events, as well as to encourage members to attend and benefit from international network & exposure. |



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| 30 th April 2018 | Courtesy Call to Philippine Consulate General H.E. Raymund Cortez, and CC to PBC Dubai & Northern Emirates with Chairman Bobbie Carella. | Discussion of collaboration with ConGen & Chairman Bobbie, on how PBC can impart its projects and vice-versa. Attended by PBC members. Documentation available at the page, and to be uploaded at the PBC website. |
| 2 nd May 2018 | PBC Executive Committee Oath Taking at the Abu Dhabi Chamber of Commerce & Industry. | Inducted by H.E. Constancio Vingno, attended by PE Dignitaries & officer, as well as PBC members, colleagues. Press release written by The Filipino Times & Kabayan Newspaper, as well as live coverage available online. |
| 6 th May 2018 | Philippine Property Investment Exhibition – Dubai, UAE | An event participation shared with PBC Dubai/NE & PBC Abu Dhabi. Attended by PBC AUH members. |
| 9 th May 2018 | 2 nd PBC ExeCom Meeting | Updates & Accomplishments on tasks were discussed, along with the progress of the Labor Day initiative. |
| 11 th May 2018 | PBC headed the Celebration of International Labor Day in collaboration with the Philippine Embassy, Bayanihan Council & other Filipino community entities. | PBC being the lead group was able to pull off the major event, held at Universal Hospital through the efforts of the ExeCom and the sponsors. Event report, expenses & sponsorship list & details was routed to all PBC ExeCom. Transparent report is available anytime if members requested. |
| 15-27 th May 2018 | Ramadan Month Administrative works: data gathering, collation of all reports, documents, records & data from the previous ExeCom. | This is a full handover week, including updating of all members & their details. |
| 28 th May 2018 | FEME Forum conducted by FEME Director, Mr. Art Losbanos | Attended by PBC members. |
| 6 th June 2018 | Joint Abu Dhabi Business Group Iftar Celebration | Attended by PBC Members & International business community. |
| 29 th May to 15 th June | Ramadan Month Planning & coordination continues. | PBC refining its plan of activities, membership & participation to AUH Chamber activities. New PBC Website development started, other administrative activities ongoing. |



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| 29 th June 2018 | Participated at the Philippine Independence Day Celebration with Bayanihan Council & its members & the Phil. Embassy. | Regular participation. Visit the FB page for documentation. |
| 10 th July 2018 | 4 th PBC ExeCom Monthly Meeting Board approval of appointment of Sub-Committee and its Members Board approval on appointment of Mr. Jun Alegarme (replacement of Mr. Paolo Rivera due to relocation of work assignment) | Attended by majority of ExeCom members. Discussion on trade license, new programs, calendar of events, new membership, creation of sub-committees, & updates on tasks status per department. MoM is available for members FYI as requested. |
| 11 th July till date | <p>Coordination and updates on the following:</p> <p style="text-align: right;">New PBC Website</p> <p style="text-align: center;">New email addresses for PBC ExeCom</p> <p>Note to all PBC Members:</p> <p>Please address your concerns to the division directors using the email addresses indicated in this report. We did not use names, to enable our official email addresses be used by succeeding officers after our term. This also serves transparency and sustainability of all communications & correspondences for ease of records tracking in the future.</p> | <p>www.pbcabudhabi.com (now live)</p> <p>-pending group photo & individual photo (with department statement)</p> <p>chairman@pbcabudhabi.com</p> <p>vice-chairman@pbcabudhabi.com</p> <p>treasurer@pbcabudhabi.com</p> <p>secretariat@pbcabudhabi.com</p> <p>trade@pbcabudhabi.com</p> <p>marketing@pbcabudhabi.com</p> <p>sponsorship@pbcabudhabi.com</p> <p>events@pbcabudhabi.com</p> <p>membership@pbcabudhabi.com</p> |

Note on the listed activities below:

The below are the ongoing activities being prepared by the ExeCom. The events date/s and venue may change anytime as needed.

For the social media, website & e-magazine -members are encouraged to submit the documents as soon as possible so our technical team can edit & upload your company details as soon as we can.

For further inquiry on technical requirements, please call or email us anytime!



| Project Updates for your participation & commitment to support: To All PBC Members | | |
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| Project Name | Purpose & Details | Requirements from PBC Members |
| <p>1. PBC Website</p> <p>All PBC members' exposure and features on the website.</p> | <p>To promote members' businesses inside the PBC website.</p> <p>Viewers can browse on the company profile of the PBC member and can automatically be redirected to the company website as needed.</p> | <p>Provide high definition company logo, company briefer, short AVP or promotional video, and a website link.</p> <p>For inquiries please email: secretariat@pbcabudhabi.com membership@pbcabudhabi.com</p> |
| <p>2. PBC FB Page</p> <p>"Spotlight" a weekly highlight of a PBC member's business or entrepreneurship line.</p> | <p>Spotlight project will put 5 PBC members company on spotlight for a period of 2 weeks to increase traffic and social media exposure of the members' businesses.</p> <p>Optional boosting: Members can opt to boost on PBC page by directly paying the actual cost, based on the mileage scope that FB offers.</p> | <p>Provide short AVPs or slide show of your company. If you're running a promo, or any marketing activity, PBC FB page can help you boost your campaign.</p> <p>Provide high definition logo & photos as well as text content you want to mention in the "Spotlight"</p> |
| <p>3. PBC E-Newsletter</p> <p>The platform for regular reports and features on PBC's accomplishments, involvement & opportunities in the business community in UAE and in the Philippines.</p> <p>This is also a platform for advertisement & featuring new businesses & job offers, events & more!</p> | <p>E-Magazine, imbedded in PBC website, and can be routed through email blast to multi-platform to promote members' activities & businesses.</p> <p>It will also feature testimonials on being a Filipino business owner, challenges & successes, as well as upcoming events, where PBC can help in ticket bookings.</p> <p>The PBC Newsletter is planned to be routed every 2 months starting November 2018.</p> | <p>Business portfolio of members, product list, events, promotional items, and anything the members would like to announce through e-magazine as a form of advertising. Minimal cost for members, and a fee for non-members who would like to advertise.</p> <p>Proceeds will go to PBC funds for office rentals, 1 administrator/manager (to be employed under PBC, government fees, PBC special</p> |



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| | <p>Advertisers are also encouraged. PBC will release the template with the ads rate cards by Mid-September 2018.</p> | <p>social projects that would be dedicated to help SMEs and other social/humanitarian activities and the likes. Transparent financial reports will be available online for members' knowledge.</p> |
| <p>4. InfoRoom 28 September 2018 NMC Mabuhay Clinic Function Room</p> <p>This is a free entrance event to encourage high participation of members and community.</p> <p>The event will rely on sponsorship and exhibition with fees as long as we all work together to guarantee traffic and attendance that would be beneficial to all parties.</p> <p>This is a quarterly event of PBC AUH</p> | <p>A quarterly event to be hosted by PBC, that will be the forum segment to educate, upgrade, impart knowledge, or provide training to PBC members and non-members in terms of UAE Laws & Regulations, new policies, how to deal/cope up with entrepreneurship, business ownership, etc.</p> <p>This forum will also discuss the market/business opportunities in the Philippines and UAE (vice-versa), both the Philippine Chamber of Commerce & Industry and the opportunities & updates from the Abu Dhabi Chamber of Commerce & Industry.</p> | <p>Members can send us your inquiry on topics you want us to discuss, or to focus on so we can include and calendar the topic line up and speakers accordingly.</p> <p>Please send your inquiries to events@pbcabudhabi.com</p> <p>secretariat@pbcabudhabi.com or send us message at our FB page.</p> <p>PBC has lined up some topics for the September 2018 InfoRoom. Tentative Program will be sent to all members.</p> <p>Invites will be posted on FB page and at the PBC website.</p> |
| <p>5. PBC Visitation</p> <p>A social bonding activity for PBC ExeCom to touch base to PBC members or invite new members. This is a catching up and updating of matters related to business challenges or successes in a relaxed over a cup of tea/coffee manner.</p> | <p>PBC ExeCom grouped into 2, will visit the companies, offices and individuals to update them on PBC activities.</p> <p>A seal or plaque or a sticker will be handed over to member/s as a proud member of PBC.</p> <p>A photo-ops will be required to highlight the visits & members participation to be posted on the page and at the PBC website.</p> | <p>PBC members are expected to coordinate with us on the visit schedule.</p> <p>Please block your schedule once PBC confirms the visit time so we can arrange the documentation.</p> <p>Kindly list down your concerns and challenges so PBC members can collate them and we shall get back to you.</p> <p>We also highly encourage the</p> |



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| | | members to participate or volunteer items/matters you want to be of help to the community or to the PBC. |
| 6. PBC Members Rewards Plus | An incentive program to members who will recruit or encourage new joiners. | An email instruction will be sent. Kindly send your feedback. |
| 7. Regular Participation at International Business Council Activities Offering the seats on international affairs/activities to all PBC members (not only to PBC ExeCom). | This is an open invitation to all PBC members to take advantage of international networking activities by attending to the invitations of the international business community. PBC ExeCom will send all invitations to all members on a regular basis. | Please send us your updated email addresses, designated personnel for us to coordinate with, and contact/mobile numbers. Please prepare bunch of business cards so you can immediately exchange cards to your new network! |
| 8. Coordination with Philippine Community Hosted Activities Most current collaboration: <u>Negosyo EXPO 2018</u> 6 th October 2018 at Sofitel Hotel Abu Dhabi. 15 exhibitors' slots (tables) are allocated for PBC members. | This is a continuous participation of PBC on national events hosted by various organizations/events management to maximize the event potentials. Booths may be shared as needed. Table Fees starts at 2,500 for sharing and AED5,000 on sole table for exhibitor, with package of media, mileage, display, distribution, seminar. | Exhibitors booth are normally offered at a fee. PBC members can avail discounted rates if we will reserve as a group. Invites will be regularly routed. Please express your interest. Prepare your materials for media mileage, flyers distributions & AVP loops, etc. |
| 9. Other Events related to International Celebrations | Health related, Women Empowerment, Labor Related, Environment Related, Social Impact Related and any major celebrations – PBC will choose the best 4 & arrange programs & partnerships accordingly. Our objective is to hold at least 3-4 major international activity from Q2 of 2018 term to last quarter of 2020 term. | We need your participation. |

This ends my Q1 of 2018 term report. Kindly send your inquiries anytime.